

**CITY OF NEWPORT
RESOLUTION
OF THE
COUNCIL**


No.2026-93

- WHEREAS, the City of Newport requires clear and consistent downtown parking signage to promote public safety, improve traffic circulation, and enhance accessibility; AND
- WHEREAS, effective parking signage assists residents and visitors in locating appropriate public parking, reduces traffic congestion and driver confusion, and supports local businesses and pedestrian-friendly streets; AND
- WHEREAS, the Strategic Planning Transportation Group has been meeting to design and identify appropriate locations for downtown parking signage intended to alleviate driver confusion and improve traffic circulation; AND
- WHEREAS, signage facing north, south, and west on the Gateway Center would direct drivers to public parking located on Gladys Bolhouse Road; AND
- WHEREAS, current zoning regulations permit signage measuring two feet by two feet, but the Strategic Planning Transportation Group has determined that signage measuring four feet by four feet is necessary for visibility and effectiveness at the Gateway Center location; AND
- WHEREAS, such signage would help direct traffic associated with the Aquarium and Bus Station to appropriate public parking facilities; NOW, THEREFORE BE IT
- RESOLVED, that the Newport City Council authorizes the Strategic Planning Transportation Group to install and display four-foot by four-foot downtown parking signage at the Gateway Center on a trial basis; AND BE IT FURTHER
- RESOLVED, that the Strategic Planning Transportation Group shall monitor and evaluate the effectiveness of the signage program and, if successful, return to the Council with recommendations for permanent installation.

LYNN UNDERWOOD CEGLIE
CHARLES M. HOLDER, JR.

READ AND PASSED

JUNE 10, 2026



Laura C. Swistak, CMC
City Clerk