

2024-60
RESOLUTION
PROCLAIMING NOVEMBER 30, 2024
SMALL BUSINESS SATURDAY
IN THE TOWN

- WHEREAS: The government of Middletown, Rhode Island, celebrates our local small businesses and the contributions they make to our local economy, and
- WHEREAS: According to the United States Small Business Administration, there are 34.7 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States, and
- WHEREAS: Sixty-eight cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services, and
- WHEREAS: Fifty-nine percent of consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2023, and
- WHEREAS: The Town of Middletown supports our local businesses that create jobs, boost our local economy and preserve our communities, and
- WHEREAS: Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.
- WHEREAS: The Town of Middletown wishes to participate in Small Business Saturday as a way to showcase our vibrant small business community, and to encourage businesses to take part in promotional, and cross-promotional activities.

NOW THEREFORE, BE IT

- RESOLVED: The Town Council of the Town of Middletown, on behalf of all its citizens, proclaims November 30, 2024, as Small Business Saturday in the Town, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 15th year in 2024- and Shop Small throughout the year.

IN WITNESS WHEREOF, we have hereunto set our hand and caused the seal of the Town of Middletown to be affixed this 4th Day of November 2024. A.D.

Paul M. Rodrigues
Paul M. Rodrigues, President
Middletown Town Council

Thomas W. Welch, III
Thomas W. Welch, III
Councillor

Peter D. Connerton, Sr.
Peter D. Connerton, Sr.
Councillor

Christopher M. Logan
Christopher M. Logan
Councillor

Emily M. Tessier
Emily M. Tessier
Councillor

Dennis B. Turano
Dennis B. Turano
Councillor

Barbara A. VonVillas
Barbara A. VonVillas
Councillor

NOVEMBER 4, 2024
READ AND PASSED IN COUNCIL

Wendy J. W. Marshall
Wendy J. W. Marshall, MMC
Town Clerk